

In Print & On-Line!



# LUDINGTON AREA Visitors Guide

***The Most Complete Guide to the Ludington Area  
Since 1991!***

**User Friendly  
Handy Size  
5.5" wide x 8.5" tall.**

**40,000-45,000  
publications are  
distributed locally at  
over 100 locations.**

**Reserve Your  
Space Today!  
Call for More  
Information...  
(231) 845-1365**

**Water Wonderland**

Water is so much a part of our lives and here in the Ludington area, there is no shortage of it! We are blessed to have Lake Michigan, Hamlin Lake, and Pere Marquette River right outside our doorsteps, allowing us to enjoy the great outdoors all year long.

**Hamlin Lake** is an all-sports lake, large enough for jet skis, canoes, and pontoon boats to all have plenty of space to share. Near the end of the day, take a guided sunset cruise on Hamlin Lake—for just \$20 per person, you can head out for an hour or two on a pontoon boat, complete with captain. All you have to worry about is how spectacular the sunset will be that night! Many Hamlin Lake businesses offer waterfront rentals. See the centerpiece in this Visitor Guide for a list of marinas and boat launches.

From within the **Ludington State Park**, you can rent a kayak, canoe, or paddleboat for an easygoing outing on Hamlin Lake. Or take down the **Sable River** on a lazy summer afternoon... now that's relaxing!

Hamlin is a favorite fishing lake for perch, walleye, bluegill, and bass. The **Pere Marquette River** is well known for world-class trout fishing, and don't miss the thrill of charter fishing on Lake Michigan. There's nothing like being out all day on the lake with the wind at your back and the warm sun on your face. You'll feel a relaxed kind of exhilaration as you pull into port with your catch.

Of course, swimming is always popular, and our sugar-sand beaches and sparkling clear lakes are refreshing. Whether you enjoy busy, bustling beaches—or ones that offer a bit more privacy—the Ludington area has a spot for you.

Our wonderful lakes and rivers cool us down and provide hours of entertainment, whether it be boating, fishing, or swimming. Your water wonderland is here in Ludington.

Photos by Tom & Brad Reed

Ludington Area Visitors Guide, www.VisitLudington.com • 23

**State Park Trail Map**

**State Park Legend**

- Trail
- Beach Launch Site
- Canoe Trail
- Coast Guard Trail
- Lighthouse Trail
- Lake Lake Trail
- Ridge Trail
- Logging Trail
- Historic Trail
- State River Trail
- Forest Road
- Forest Pathway
- Synthetic Trail Breakdown
- Restroom
- Warning Beacon
- Parking

**845-8582  
CEDAR CAMP STORE  
IN THE LUDINGTON STATE PARK**

20 • Ludington Area Visitors Guide, www.VisitLudington.com

**Shopping**

**Gordy's**  
• Skateboards • Shoes  
• Skimboards • Fashion Clothing  
• Custom Screen Printing  
**LUDINGTON T-SHIRT FACTORY**  
DOWNTOWN • 231-845-9100

**108 THREADS**  
108 E. Ludington Ave., Ludington, MI 49431, (231) 840-4727, www.108threadsinc.com • Active, Casual, Lifestyle Wear—we have what you need to feel comfortable in Michigan's ever-changing climate. Unique products to the area include The North Face, Patagonia, Mountain Hardwear, Prana, Honey Todd, Lake, Vibram, Kariene, Native Eyewear. If all that you don't succeed, you are probably wearing the wrong clothing. Also located in Parkville.

**CLOSSON'S JEWELRY**  
109 E. Ludington Ave., Ludington, MI 49431, (231) 845-7100, www.clossonsjewelry.com • Established in 1951, Closson's is a family-owned business located in downtown Ludington, featuring a large collection of beautiful jewelry. We offer Pandora—the most unique line of jewelry. Closson's specializes in personalized customer service, in-store jewelry repair, will buy your gold for cash. Shop Closson's for all your jewelry needs.

**COLL'S ANTIQUES VILLA**  
322 W. Ludington Ave., Ludington, MI 49431, (231) 845-7414, www.colleasantiquesvilla.com • Founded in 1967, 4800 square feet, displays by 29 trusted antique dealers. Primitives, furniture, glassware, pottery, china, graniteware, advertising, sporting, decor, linens, coats, postcards, books, costume, fine jewelry, local/Carlyle memorabilia and more. In-store sales and special events. Open February-December, hours based upon season. Be sure to capture our experience.

**Wine Shops**  
Wines from Michigan & Around the World!  
**GORDY'S SKATE CO.**  
109 W. Ludington Ave., Ludington, MI 49431, (231) 845-9100, www.gordys.com • Shop Gordy's in downtown Ludington for the best selection of skateboards, DS and Etnies shoes, skateboard rollerblades, plus apparel from Rony, Hurley, Wilson, and Element. Official Ludington apparel and custom screen-printed garments. Choose your t-shirt or sweatshirt and watch us custom print it for you. Visit www.ludingtont-shirtfactory.com for online shopping.

16 • Ludington Area Visitors Guide, www.VisitLudington.com

**Published and distributed by a locally owned and operated business.**

**Advantage Marketing  
& PUBLICATIONS, INC.**

Advantage Marketing & Publications, Inc.  
4450 Ariel Dr., Ludington, MI 49431  
Phone: (231) 845-1365 • Fax: (231) 843-8656 • [www.LudingtonAdvantage.com](http://www.LudingtonAdvantage.com)